

# 2021 MENTOR WALKS IMPACT REPORT

Mentor Walks continues to have a tangible impact on career progression for aspiring women. In 2021 we helped mentees build out their networks as they transitioned to hybrid working, with 1400 women joining virtual and in person mentoring during the year. 48% of women made important career moves last year (up from 30% in 2020). Mentor Walks gave them expert advice and guidance from senior female leaders when they needed it most.

**Women are joining us overall for connection and clarity so they can consistently progress with confidence.**

## PROVIDING WOMEN WITH CLARITY AND GUIDANCE

**94%** OF WOMEN SAY THEY RECEIVED THE GUIDANCE AND INFORMATION THEY CAME FOR\*

**76%** say Mentor Walks gives them somewhere to have trusted conversations

**91%** agreed their mentor was a good match\*

## HELPING WOMEN MOVE FORWARD IN THEIR CAREERS

**48%** OF WOMEN PROGRESSED THEIR CAREERS SINCE JOINING MENTOR WALKS  
This was up from 30% in 2020

**33%**

of women who have started new roles indicated that **MENTOR WALKS WAS AN IMPORTANT FACTOR**



**26%**

of women **GAINED A PROMOTION** in the same organisation. **32%** made the transition into a **NEW INDUSTRY**

SINCE 2016

**5,592**

WOMEN HAVE PARTICIPATED

**203**

EVENTS HELD

**27.9 MILLION**

STEPS TAKEN

MENTEE

“Sharing stories and challenges with like-minded women from a range of industries is so beneficial. The session was seamless, relaxed, and enjoyable - with no judgement.”

MENTEE

“A fellow mentee with a communications background helped proof and improve the key selection criteria for a recent job application. I got the job!”

# HELPING WOMEN FORM MEANINGFUL, LASTING NETWORKS

Mentor Walks offered a way to purposefully connect with like minded women amidst enduring social disconnection and isolation in 2021's COVID-19 lockdowns.

The relationships formed through Mentor Walks are lasting, mutually beneficial and help improve women's mental health.

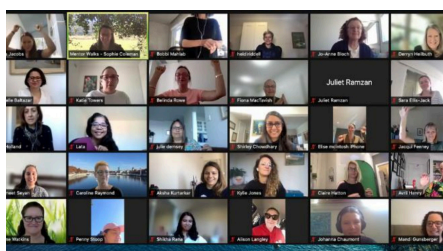


**82%** of mentees **STAYED IN TOUCH WITH THEIR MENTORS**

**95%** of mentees agreed **WOMEN IN THEIR GROUP WERE GOOD MATCHES FOR THEM**

**57%** of mentees **STAYED IN TOUCH WITH AT LEAST ONE OTHER MENTEE**

## RENEWING CONFIDENCE AND SELF-ESTEEM THROUGH CONNECTION



**79%** **FELT MORE OPTIMISTIC AS A RESULT OF PARTICIPATING IN MENTOR WALKS**



**77%** **FELT THEY HAD GAINED MORE CONFIDENCE AND SELF ESTEEM**

[WWW.MENTORWALKS.ORG](http://WWW.MENTORWALKS.ORG)

Thank you to Leapfrog Research, a Juntos Marketing Business, for their assistance with this research.

### MENTEE

“The mentors are of a high calibre, the organisation of the event was brilliant, the concept is life changing.”

### MENTEE

“It has opened up a new channel to meet businesswomen, our catch ups after the walks have been really enjoyable.”

### MENTEE

“I learnt that I wasn't alone with my issue and that we all face pretty much the same challenges. I felt less alone.”

THANK YOU TO OUR PARTNERS FOR THEIR SUPPORT



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